



Minutes
2020 U.S. Census City of Tempe Complete Count Committee
Meeting
July 16, 2019

Minutes of the 2020 U.S. Census City of Tempe Complete Count Committee (CCC) held on Tuesday, July 16, 2019, at the Tempe Public Library, 3500 S. Rural Road, Lower Level Room A, Tempe, Arizona.

(MEMBERS) Present:

Co-chairs: Elizabeth Cling and Joaquin Rios

Members: Gary Brennan, Casey Clowes, Anthony W. Contente-Cuomo, Robert Cox, Glenn Davis, Ron Jackson, Linda Knutson, John Michael Linda, Gerardo Lopez, Selianna Robles, Roy Tatem, Rosemary Walsh.

(MEMBERS) Absent:

Nancy Baker, Jennifer Chau, Megan Costa, Cindy Denton, Jana Lynn Granillo, Shereen Lerner, Jennifer Liewer, Candyce Lindsay, Robert Miller, Paul Mittman, Nancy Siefer, Brandon Willey.

(MEMBERS) Resigned from Committee since May 2019 Meeting:

Jan Vesely

City Staff Present:

Marie Chapple Camacho, Ron Elcock, Elizabeth Higgins, Ken Jones, LeVon Lamy, William Mancini, Nikki Ripley, Shauna Warner, Marge Zylla

Guests Present:

US Census Bureau: Vianey Celestino

The meeting was called to order at 6:33 p.m.

Agenda Item 1 – Approval/acceptance of minutes from the May 21, 2019, Complete Count Committee meeting

Mr. Contente-Cuomo motioned for acceptance; seconded by Mr. Brennan. Ms. Walsh indicated she spotted two errors in the draft May 21 minutes; Mr. Tatem was listed as both present and absent (he had been absent) and Ms. Walsh was listed neither but she was in attendance. Ms. Walsh made an amended motion to approve the May 21 minutes with those changes; seconded by Mr. Tatem.

Unanimous approval.

Agenda Item 2 – Discussion/announcements from co-chairs

This item was not discussed.

Agenda Item 3 – Updates from city staff and/or Census staff

This item was not discussed.

Agenda Item 4 – Update and possible discussion on Committee and Subcommittee requests

Mr. Mancini provided an update on the individual subcommittee low response maps adding them to the existing information posted online. Available demographic information as requested by the subcommittees was used to make the maps. He explained the basics of how they worked including use of the spreadsheet and would meet with each of the subcommittees to answer their questions.

Ms. Ripley discussed that an outreach letter and messaging document are on their way to the CCC members. The messages will help CCC members communicate the basic themes that completion of the Census is easy, secure and necessary. In addition, city staff has identified that Oct. 1 could be the official start date for ‘grassroots’ community outreach and we will need CCC volunteers to help staff booths.

Agenda Item 5 – Adjourn into subcommittee meetings

The Faith and Nonprofit subcommittee and the Community Outreach and Special Populations subcommittees convened their meetings. The Business and Education subcommittees were not able to meet because they did not have a quorum of their members.

Agenda Item 6 – Reconvene Complete Count Committee

See the individual subcommittee minutes for full summaries of the discussions.

Community Outreach and Special Populations Subcommittee – Ms. Warner reported that subcommittee members are aware of videos already produced that are geared toward special populations; they are checking if we can use these for outreach activities.

Faith Subcommittee – Mr. Lamy said the group looked at the calendar of outreach events and discussed budget for recommended activities. There is a local interfaith council that may provide good contacts for outreach assistance.

Agenda Item 7 – Future meetings and proposed future agenda items

Mr. Rios said that at the next CCC meeting on Aug. 20, the group should have draft subcommittee work plans by the end of that meeting. If subcommittees want to meet separately before then, they can.

Everyone is invited to attend the Sept. 19 City Council Work Study Session at the History Museum, which will include a Census update from the CCC.

Meeting was adjourned 7:20 p.m.

Prepared by: Nikki Ripley

Reviewed by: Marie Chapple Camacho